



## OU EDI Schedule

Daily Breaks: 9:55 - 10:10 a.m. and 3:25 - 3:40 p.m.

Lunch: Noon - 1:30 p.m.

### Single-day sessions

#### Saturday

Time	Area of Study	Workshop Title
8:00 a.m. - 6:00 p.m.	Advanced Studies	The OU/EDI / CEcD Review Course

#### Sunday

Time	Area of Study	Workshop Title
8:00 a.m. - Noon	Advanced Studies	The OU/EDI / CEcD Review Course (cont.)
1:00 - 2:55 p.m.	Orientation & Mentor Program	Session I Participants (Mandatory)
2:00 - 2:55 p.m.	Welcome & Opening Session	All Participants (Mandatory)
3:00 - 5:10 p.m.	Marketing	Predictive Analytics
	Elective	Current & Future Workforce Issues
3:00 - 7:00 p.m.	Marketing	Effective International Business Development Strategies
	Finance	Fundamentals of Finance with Lab ( <b>Note:</b> This session continues through Monday and Tuesday.)
5:10 - 7:00 p.m.	Elective	Introduction to the Certification Process
	Marketing	Technology's Role in Managing the Economic Development Office
	Strategic Planning	Planning for Strategic Clusters
7:00 - 8:00 p.m.	Welcome and Networking Reception	

## **Multiple day sessions**

### **Monday and Tuesday**

8:00 AM – 5:30 PM each day.

Please choose one area of study from the following:

- Finance
- BRE
- Strategic Planning
- Marketing

### **Wednesday and Thursday**

8:00 AM – 5:30 PM each day.

Please choose one area of study from the following:

- EDO's
- Entrepreneurship
- Real Estate

## **Events**

### **Wednesday, 6:00 PM**

Alumni Association Wednesday Night Event

### **Thursday, 12:00 PM – 1:30 PM**

Graduation Ceremony and Luncheon